

in-tend summit

THE USER GROUP FOR  
MODERN PROCUREMENT

STANDS AND SPONSORSHIP  
BROCHURE **2026**



June 25-26, 2026 | Rotherham, UK

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# in-tend summit

2026 marks a significant milestone for In-tend Ltd as we celebrate 20 years of supporting organisations to transform the way they manage procurement and tendering. For over two decades, In-tend has worked with thousands of procurement professionals, public sector organisations, and suppliers to create smarter, more transparent, and more efficient tendering processes.

To celebrate this achievement and bring together the community that has helped shape our journey, we are proud to introduce the In-tend Summit.

The In-tend Summit will be a flagship event bringing together procurement leaders, suppliers, and industry experts for a day of insight, collaboration, and recognition. The event will feature thought-leading presentations, panel discussions, networking opportunities, and an exhibition space where partners and suppliers can showcase innovative solutions that support modern procurement.

Taking place on the evening of the 25th and the highlight of the Summit, will be the Procurement Standard Awards, celebrating excellence across the procurement and supplier community. These awards will recognise organisations and individuals who demonstrate outstanding innovation, collaboration and impact within the sector.

For exhibitors and sponsors, the In-tend Summit offers a unique opportunity to connect directly with a highly engaged audience of procurement decision-makers and sector leaders. By taking part, you will position your organisation alongside a trusted brand with a 20-year legacy, while showcasing your expertise to a community actively seeking solutions, partnerships and new ideas.

We invite you to join us in celebrating two decades of progress while shaping the future of procurement together.





# Delegates & Stands

## Two-Day Delegate Ticket

£128+VAT

- Delegate pass for entry to main event area
- Supplier Seminars access
- Lunch and refreshments

## Standard Exhibition Stand

£1,125+VAT

- Two day space for exhibition stand
- Two delegate passes
- 3mx2m exhibition space
- Table, two chairs, power
- 50-word company profile in our event guide (A5)
- Lunch and refreshments

## Premium Exhibition Stand

£1,425+VAT

- Two day space for exhibition stand
- Two delegate passes
- Two 3mx2m exhibition space
- Location close to either drinks stands, food stands or entrances/exits
- Table (x2), chairs (x2), power
- 50-word company profile in our event guide (A5)
- Lunch and refreshments

# Why Sponsor?

The In-tend Summit 2026 is a two-day event dedicated to connecting public sector professionals with innovative solutions, expert insights, and sector-leading suppliers.

Sponsoring the Summit positions your organisation at the heart of the sector, providing unparalleled opportunities to engage, influence, and build lasting relationships.

## Key Benefits of Sponsorship

- **Direct Access to Decision-Makers**  
Connect with engaged public sector leaders who are actively seeking solutions and partnerships.
- **Two Days of Quality Engagement**  
With a two-day format, you have extended time to develop meaningful conversations, follow-ups, and relationships.
- **Brand Alignment & Visibility**  
Enhance your reputation by associating your brand with a trusted, sector-focused Summit. Benefit from pre-event, on-site, and post-event promotion across multiple channels.
- **Thought Leadership Opportunities**  
Showcase expertise through speaking slots, panel discussions, and targeted networking sessions, establishing your organisation as a sector partner rather than just a supplier.
- **Measurable ROI**  
Pre-arranged meetings, structured networking, and detailed delegate insights help sponsors maximise return on investment and track engagement outcomes effectively.
- **Competitive Advantage**  
Stand out from competitors and demonstrate your commitment to innovation and public sector collaboration.

*Sponsorship packages are available to suit a range of engagement levels. Join us at In-tend Summit 2026 to elevate your presence, build meaningful connections, and strengthen your sector impact.*





## Lanyard Sponsor

£700+VAT

- Company logo to appear on all lanyards

## Mascot Sponsor

£1,500+VAT

- Nominated In-tend member of staff distributing marketing material at the event (provided by sponsor)
- One page corporate material in the event guide (A5)
- Insert half page advert in In-procurement Magazine
- Two delegate places at the conference, including refreshments and lunch for each delegate

## Lunch Break Sponsor

£4,500+VAT

- Listed as coffee/lunch break sponsor across all marketing and event guide
- Pop-ups to be positioned in lunch/coffee area (supplied by the sponsor)
- Your logo on the conference materials (promotional materials, emails, LinkedIn Posts and on the day) accompanied by the words "Coffee break/Lunch Break supported by" and a link to your homepage
- One standard exhibition stand (value £1,125+VAT)
- Insert of one page corporate material in the event guide with company logo (A5)
- Two delegate places at the conference including refreshments and lunch for each delegate
- Quarter page advert in In-procurement Magazine

# Stationery Sponsor

Starting from £5,700+VAT

- Company logo printed on stationery of choice (logo provided by sponsor)
- Listed as 'Stationery Sponsor' across all marketing & event. Including event guides (promotional materials, emails, LinkedIn posts and on the day)
- Insert of one page corporate material in the event guide with company logo (A5)
- Insert half page advert in In-procurement Magazine
- One standard exhibition stand (value £1,125+VAT)
- Two delegate places at the conference, inclusive of refreshments and lunch for each delegate

# Bag Sponsor

Starting from £6,000+VAT

- Company logo printed on bag (logo provided by sponsor)
- Flyers in delegate bags (provided by sponsor)
- Listed as "bag sponsor" across all marketing & event. Including event guides (promotional materials, emails, LinkedIn posts and on the day)
- Insert of one page corporate material in the event guide with company logo (A5)
- Insert half page advert in In-procurement Magazine
- One standard exhibition stand (value £1,125+VAT)
- Two delegate places at the conference, inclusive of refreshments and lunch for each delegate





# Headline Sponsor

£9,750+VAT

- Opportunity to address all conference attendees in a group session at the conference (20 mins max)
- Headline listed on all conference materials
- Your logo in a prominent headline position on promotional materials (online and in print). All pre event marketing mailings including a link to your website, printed conference brochures, print and online advertising and LinkedIn posts
- One page profile with logo in event guide (A5)
- One premium exhibition stand in the refreshment/lunch area (value £1,425+VAT)
- Two delegate places at the conference, including refreshments and lunch for each delegate
- Two full page advert in In-procurement Magazine in an edition of your choosing
- Sell2UK annual subscription Standard Package

# Evening Sponsorship Opportunities

- **Exclusive Opportunity** - Be part of the inaugural Procurement Standards Awards evening and enjoy the prestige of sponsoring a first-of-its-kind event.
- **Unique Visibility** - Gain direct exposure to an audience of senior public sector procurement professionals.
- **Pre-Event ROI** - Benefit from marketing to over 30,000 buyers and more than one million suppliers via email campaigns and feature in our social media coverage ahead of the event.
- **Extended Exposure** - Continue your visibility post-event through online channels, social media, and a feature in our magazine, In-Procurement.
- **Tangible Takeaways** - Provide branded gifts or materials that keep your brand top of mind with attendees.

## Procurement Standards Awards Sponsor

Starting from £5,000+VAT

- Recognition as Official Sponsor of the Procurement Standards Awards on all event materials and invitations for both the Summit and evening awards ceremony, both pre and post event
- Opportunity to welcome guests with a 5 minute speech at the start of the evening
- Present the prestigious Procurement Standards Laureate Award alongside a representative from In-tend
- Sponsor merchandise/goodie bags placed at tables (all provided by sponsor)
- Four guest places for your organisation to enjoy a three-course meal and networking during the black-tie dinner
- Advertised as our sponsor in the following issue of In-procurement both within the post event article
- Half page advert either pre or post Procurement Standards Awards within In-procurement magazine





## Drinks Reception Sponsor

£2,500+VAT

Sponsor the pre-dinner drinks reception and make a strong first impression on your guests.

- Branding on welcome signage and napkins (provided by the sponsor).
- Recognition on all event materials, as well as in pre- and post-event press and social media coverage.
- Up to three guest places for a three-course dinner, offering direct networking with attendees.
- Advertised as our sponsor in the following issue of In-procurement both within the post event article

## Table Sponsor

£2,000+VAT

Sponsor a table at the Summit and engage directly with key buyers in a premium setting.

- Branded table cards, menus, or other merchandise (provided by the sponsor).
- Tables seat 12 guests and follow a 2:4 supplier-to-buyer ratio. Supplier places are £1,000 per representative.
- Selected buyers attending the event will be invited to join your table\*
- A full table of 2 x 2:4 would be charged at £4,000.
- Recognition on all event materials, as well as in pre- and post-event press and social media coverage.
- Advertised as a sponsor in the following issue of In-procurement both within the post event article

\*Whilst we will make every effort to ensure the selected buyers attend, this cannot be guaranteed.

## Award Category Sponsor

£1,500+VAT Per award (maximum of three awards)

Sponsor one of eight prestigious award categories and gain high-profile visibility throughout the evening.

- Choice of award category from eight available awards
- Branding on stage, in all communications, and in printed materials specific to your sponsored award
- Your details/logo on the award
- Recognition on all event materials, during the award presentation, and in post-event press and social media coverage
- Advertised as a sponsor in the following issue of In-procurement both within the post event article
- Two guest places for your organisation to enjoy a three-course meal and network with attendees during the black-tie dinner.

# Frequently Asked Questions

## **What date is the event?**

Thursday 25th - Friday 26th June 2026.

## **Where is it?**

AESSEAL New York Stadium  
New York Way  
Rotherham  
S60 1FJ  
<https://www.aessealnewyorkstadium.com/>

## **What time will it start?**

Please see agenda.

## **How long have you been doing events?**

In-tend have held an minimum of one In-tend Summit a year since company inception in 2006, with the exception of 2020-2021 due to Covid-19 restrictions.

## **What are your prices for 2026?**

A day delegate place is £128 (+VAT) per person  
A standard stand is £1,125 (+VAT)  
A premium stand is £1,425 (+VAT)

## **How many buyers to expect to attend?**

On average we have upward of 100+ buying organisations often sending multiple representatives. This figure can be plus or minus 20% on the day.

## **Can I have a contact list of buyers attending?**

You can receive a list of job titles and organisations prior to the event and the same list with names added (of those who have agreed) after the event.

## **Can I have a contact list of past buyers attending your events?**

You can receive a list of past attendees job titles and organisations who have been to previous In-tend events.

## **How many suppliers do we expect to attend?**

On average we have around 50-60 suppliers in attendance. This figure can be plus or minus 20% on the day.

## **Are participants (buyers) charged for the event?**

There is no charge for participants (subject to our terms and conditions).

## **What kind of exhibitors will be in attendance?**

We will have variety of exhibitors from across the UK and even Europe. We try to ensure a diverse group of attendees and not more than two selling a similar kind of product and/or service.

## **Can I have a list of other exhibitors?**

You will be provided with a full list of exhibitors shortly before the event as part of the brochure.

## **How many exhibitors will you have?**

We have space for 21 exhibitors in the main exhibition space.

## **Can I pick my exhibition space?**

Exhibition spaces are reserved on a first come, first pay basis. Full payment will secure your preferred stand for the day subject to its availability.

## **Can I set up the day before?**

Yes, you can set up from 12pm on Wednesday 24th June  
Set up is available from 7am on the day.

## **Do you have an attendance limit?**

We are limited to a total capacity of 300 persons.

## **Will there be parking?**

Yes there is free parking on site.



**Are there electric vehicle charge points on site?**

Yes there are 12 EV points on site.

**Is there disabled access?**

Yes, the conference spaces and meeting rooms are accessible. There are toilets on all floors with lifts to all floors.

**Will there be anywhere safe to leave luggage/coats?**

Unfortunately there is no cloakroom on site. There is an unsecured area where items can be left but this is done so at the users own risk.

**Are refreshments included?**

All tickets include rolling tea, coffee and water for the day along with a buffet style lunch. Should you have any particular dietary requirements please ensure they are noted on the booking form or that the events team are notified as soon as possible and before 14 days of the event.

**Is there Wifi on site?**

Yes there is Wifi available on site.

**I am going to be an exhibitor where do I get all the information from?**

As an exhibitor once full payment is received you will be sent out an exhibitor pack detailing all the information you need for the day.

**I have a question, who do I contact?**

Ask for our Events Manager - Lindsey Jones via email [events@in-tend.com](mailto:events@in-tend.com), please leave your full contact details including a telephone number and either Lindsey or a member of her team will call you back.

in-tend

## Event Terms & Conditions

1. Please note the terms and conditions outlined below are in addition to the terms and conditions outlined on the Day Delegate or Exhibitor Booking Forms found <https://www.in-tend.co.uk/events/summit/>

2. Any sponsorship package being booked where either delegate places or a exhibition stand is part of the package must be accompanied with a standard Day Delegate or Exhibitor Booking Form which ever is required.

## Sponsor Additional Information Terms & Conditions

1. There is only one of each type of sponsorship available per event, with the exception of the mascot sponsor, table sponsor and award category sponsor.

2. All sponsorship packages must be requested and paid for in full six weeks ahead of the event date. Any packages bought after this period may not be able to be fulfilled.

3. Any sponsorship packages where logos are to be printed, only a single (one) colour is included within the package. Additional charges will be advised where more than one colour as required.

4. With regards to the Stationery Sponsorship, there is a choice of a pen, a pencil or A5 note book or all three. These items will be selected by In-tend buyers based on ethical and sustainable basis, and, in conjunction with the In-tend logo, will place your company logo in a prominent position. If any additional requirements or choices are requested this may result in increased costs.

5. With regards to the Bag Sponsorship bags as selected by us for our buyer attendees, have been selected based on ethical and sustainable basis, and, in conjunction with the In-tend logo, will place your company logo in a prominent position. If any additional requirements or choices are requested this may result in increased costs.

6. In-tend will clearly advertise that you are the coffee/lunch/stationery/bag/headline sponsor. With regards to bag sponsorship you will also be able to insert your own marketing literature.

7. Any sponsorship packages which include an insert in to our magazine (In-Procurement), we will do our utmost to ensure it appears in the issue of choice, however, the magazine is printed bimonthly with strict print deadlines. Our In-Procurement Editor will communicate these dates in advance.

8. Any flyers required as part of a sponsorship package must be produced by the sponsor and provided no later than four weeks prior to the date of the event. In-tend can produce flyers however this would incur an additional charge to be borne by you.

9. Headline sponsor promotional material does not include bags or stationery.

events@in-tend.com

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